



Dillon Stores
2700 East Fourth Street
Hutchinson, KS 67501



For Immediate Release

DILLON STORES, KTTS 94.7 FM, AND POWER 96.5 FM TEAM UP TO “CHECK OUT HUNGER” WITH A COMMUNITY FOOD DRIVE TO BENEFIT OZARKS FOOD HARVEST

SPRINGFIELD, Missouri – November 5, 2010 – With challenges in today’s economy, hunger relief organizations have reported an increased demand for assistance and this holiday season is expected to be especially tough for families across the state. In recognition of the acute need, Dillon Stores, KTTS 94.7 FM, and Power 96.5 FM have teamed up with the only food bank in southwest Missouri, Ozarks Food Harvest, for a community food drive in conjunction with the nonprofit’s “Check Out Hunger” holiday fundraising campaign in which shoppers can add a \$1 tax-free donation to their grocery bills.

Holiday Food Drive:

- November 6–December 31
- Dillon's makes it easy to lend a helping hand:
 - Purchase pre-made bag full of holiday staples for \$5 or \$10
 - Ask your Dillon’s cashier to add a donation to your grocery total at the register
 - Donate loose change or bills at the register with coin-boxes
 - Drop-off any nonperishable food donations at collection bins
- All area Dillon's locations will participate, including stores in Joplin and Springfield

"We're proud to continue to count on our friends at Dillon's, KTTS 94.7 and Power 96.5 for their talents and resources to help raise awareness to food insecurity and the needs of our neighbors," said Bart Brown, president & CEO of Ozarks Food Harvest.

"Unfortunately, the outlook for this year will be similar to what we have seen in the recent past with exceedingly large numbers of people seeking our help. Thanks to this food drive and the generosity of our community, Ozarks Food Harvest will be able to extend a helping hand."

About Dillon Stores

Dillon Stores, headquartered in Hutchinson, KS, is a division of The Kroger Company, one of the nation’s largest retail grocery chains. Dillon Stores operates 91 stores in Kansas, Missouri, and Nebraska (under the Dillon's, Baker's, and Gerbes banners) and employs over 12,000 individuals. Dillon Stores focuses its charitable efforts on supporting hunger relief, health and wellness initiatives, local schools, and grassroots

organizations in the communities it serves. For more information on Dillons please visit our website at www.dillons.com.

About Ozarks Food Harvest

Ozarks Food Harvest is the only food bank in southwest Missouri, serving more than 300 hunger relief organizations across 28 Ozarks counties. The Food Bank reaches more than 14,000 individuals weekly and distributes nearly nine million pounds of food annually—made possible due to its network of charities and direct-relief programs such as the Weekend Backpack Program™, Kids Cafe® and the Mobile Food Pantry™ program. Learn more at ozarksfoodharvest.org and at facebook.com/ozarksfoodharvest.

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