



O Z A R K S
Food Harvest

The Food Bank

Press Release

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Ozarks Food Harvest receives more than \$17,000 from “Idol Gives Back” to fight child hunger in the Ozarks

SPRINGFIELD – Reality television is helping get food to hungry children across the Ozarks.

Ozarks Food Harvest was awarded a \$17,397.79 grant this month for its Summer Food Service Program from money raised during two episodes of “American Idol” on FOX television last April.

The Charity Projects Entertainment Fund, a group established to raise awareness of poverty across the United States and Africa, raised more than \$74 million during “Idol Gives Back,” the “American Idol” special on FOX.

America’s Second Harvest, the nation’s food bank network which Ozarks Food Harvest is a member of, was one of four charity recipients, and administered grants to its member food banks with children’s programs.

Ozarks Food Harvest applied for a \$17,397.79 grant to increase the numbers of children served in the Ozarks through its Summer Food Service Program (SFSP) by 12 percent. SFSP feeds children during the summer months when they would otherwise not have access to the free and reduced school meal program. The Food Bank serving 325 hunger relief agencies in 29 Ozarks counties was presented all of the requested funds.

The fundraiser will return to the program April 9 on FOX.

Ozarks Food Harvest is seeking local sponsors to help expand one of The Food Bank’s other children’s programs, Food for Thought, the weekend backpack feeding program. If you are interested in sponsoring a local elementary school, or a child’s backpack, please call 865-3411 or Transform Hunger into Hope at ozarksfoodharvest.org.

– More –

Transform Hunger into Hope™ at ozarksfoodharvest.org

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Ozarks Food Harvest

Ozarks Food Harvest distributes food to 325 hunger relief organizations, reaching more than 41,000 people each month in 29 southwest Missouri counties. Ozarks Food Harvest distributes more than 4.5 million pounds of food annually to its network of agencies, and also offers direct relief through its Kids Cafe, Food for Thought, Club F.U.N. and Mobile Food Pantry programs.

America's Second Harvest

America's Second Harvest – The Nation's Food Bank Network is the largest charitable domestic hunger-relief organization in the United States. Through its Network for more than 200 Member food banks, America's Second Harvest secures and distributes more than 2 billion pounds of food and grocery products to support feeding programs at approximately 50,000 local charitable agencies, including food pantries, soup kitchens, emergency shelters, after-school programs, and Kids Cafes. To learn more, please visit www.secondharvest.org.

Charity Projects Entertainment Fund (CPEF)

CPEF is a charitable organization established to raise money and awareness to help combat extreme poverty in the U.S. and throughout the world, particularly in Africa. CPEF uses the power of entertainment to drive positive change to achieve its vision of creating a just world free from poverty. CPEF is inspired and supposed by the UK charity that invented Red Nose Day.

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