



Press Release

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Food Bank's new web site reveals faces of hunger

Springfield, Mo. – Ozarks Food Harvest launched a new web site this week, ozarksfoodharvest.org, featuring handwritten client testimonials on the banner of each page.

Designed by Jane Terry of Zhost Internet Solutions, along with the food bank's development and communication team, the new web site includes information about the unprecedented demand for food in the Ozarks and contains special links to advocacy efforts and other ways people can help.

Ozarks Food Harvest sent self-addressed, stamped postcards to its member agencies' clients in April, asking one question: "What is your experience with hunger?"

Hundreds of clients, volunteers and hunger relief partners of all ages returned the postcards with their stories of living in poverty.

"We felt it was important to utilize the real images of the postcards to show visitors just how surprising the face of hunger is," web designer Jane Terry, zhost.com, said.

According to The Food Bank, 150,000 people live in poverty in the Ozarks, and 50,000 are children. OFH distributes more than 4.5 million pounds of food annually to its network of 323 hunger relief agencies across 29 Ozarks counties.

Ozarks Food Harvest also offers direct relief through its Kids Cafe[®], Food for Thought[™], Club F.U.N.[™] and Mobile Food Pantry[™] programs. Ozarks Food Harvest is the America's Second Harvest affiliate food bank for southwest Missouri.

For more information about Ozarks Food Harvest, call (417) 865-3411.

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Transform Hunger into Hope[™] at ozarksfoodharvest.org

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