



OZARKS Food Harvest

The Food Bank

Harvest *time*

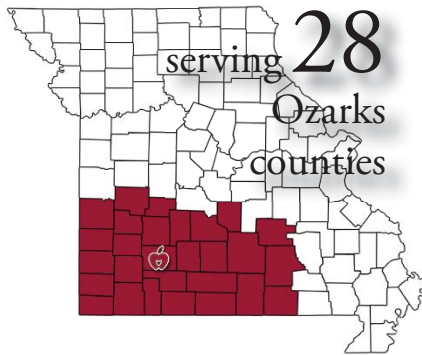


A member of

Your Community Food Bank Newsletter

Summer Edition, July 2011

Learn about The Food Bank's Network of 300 charities at ozarksfoodharvest.org



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Ozarks Food Harvest serves Joplin for long haul *Leads the food distribution efforts in disaster response*

It's been more than one month since the deadliest tornado in history ripped through The Food Bank's service area, and Ozarks Food Harvest's volunteers, board and staff are still working hard to serve victims in Joplin and the surrounding area.

The Food Bank sends three semi trucks daily to 13 sites in Joplin, Carthage, Granby, Neosho and Seneca and to five long-term points of distribution designated by the city of Joplin.

Ozarks Food provides 221 of food each summer

Harvest now backpacks full week at three school sites in Joplin.

OFH's existing Backpack Program site in Joplin, Emerson Elem.

was damaged by the tornado and will not currently serve as a Backpack site.

The Food Bank also sends its Mobile Food Pantry™ to Joplin for regular distributions—all in

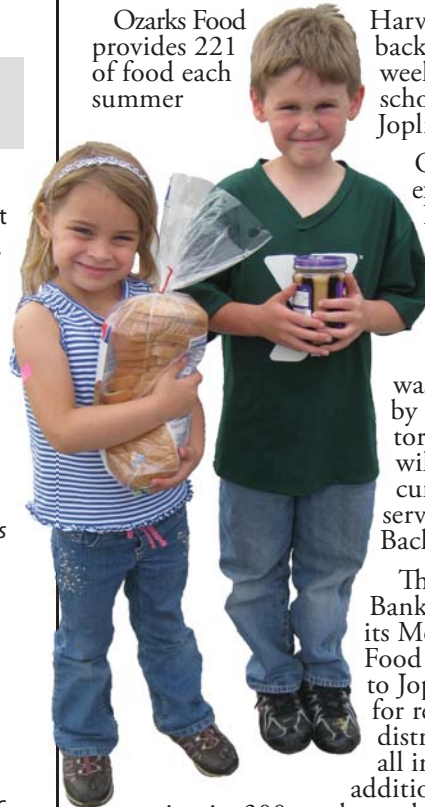
addition to serving its 300 total member agencies across 28 southwest Missouri counties.

At the most recent Mobile Food Pantry™, Summer, age 37, told Food Bank staff, "I'm married with three kids and living in a tent in my mother-in-law's backyard because there isn't

(Above) Two young donors tell Food Bank volunteers that they wanted to donate bread, peanut butter and jelly so that kids in Joplin could still eat PB&Js like they do!

enough room in her one bedroom house. I'm about to lose my job...most of my clients were killed in the tornado. If it weren't for Ozarks Food Harvest and this food program, I don't know what I would do for my family. At least we can keep food in our tent and not have to walk to a shelter to eat for every meal. Thank you!"

You can still help families in Joplin like Summer's, and tax credits are available. See page three or call (417) 865-3411 to learn more.



the of **Joplin** is STILL STANDING. Thank YOU

750 Ozarks Food Harvest volunteers who donated **3,680** hours to help food bank staff unload, inspect, sort & re-package **2.3** million pounds of food items & supplies in **6** warehouses within just **ONE** month!

21 sites continue to be served daily and two hundred & twenty-one backpacks are distributed weekly

you can help ozarksfoodharvest.org

Hungerthon provides 420 children with food bags during school year Weekend Backpack Program™ sponsorships total \$127,850

Corporate Matching Sponsors

Burgess, Hastings & Dunlop CPAs
Bus Andrews Equipment, Inc.
Empire Bank
Great Southern Bank
Ingram Enterprises
Kirkpatrick, Phillips & Miller CPAs
Kraft Foods
Morelock-Ross Builders
PaperWise
Peck's Insurance & Financial Services
Signature Hardware
Springfield Grocer
Taylor Communications, Inc.

Event Sponsors

Smart Chicken – Studio Sponsor
Family Pharmacy – Hotline Sponsor
Sonic – “Tot” (Tote) Board Sponsor

“Power Hour” Sponsors

Air Services
Backyard Burgers
Big Whiskey's
Coyote's Adobe Cafe
(Springfield, Nixa & Dockside)
Devo Olive Oil
Fazoli's
Maria's
Mille's
Parlor 88
Patton Alley Pub
Springfield Brew Co.



The Food Bank's 13th annual radiothon, Hungerthon on Alice 95.5, went on as scheduled in the midst of Joplin disaster relief, and collected nearly \$130,000 for the Backpack Program during the first weekend of June.

The Backpack Program provides children who rely on free and reduced meals at school, with a backpack full of nutritious foods for the weekend.

Clear Channel Radio personalities Kevin Howard and Liz Delany spent close to 30 hours on-air throughout the event encouraging listeners to call the Family Pharmacy Hungerthon Hotline to pledge an annual, or semester-long, sponsorship for a child in need.

The goal of \$125,000, or 415 backpacks, was exceeded, providing more than 420 students with Weekend Backpack Program™ food bags.

Thirty southwest Missouri schools participate in Ozarks Food Harvest's Backpack Program, and approximately 30,000 backpacks were distributed

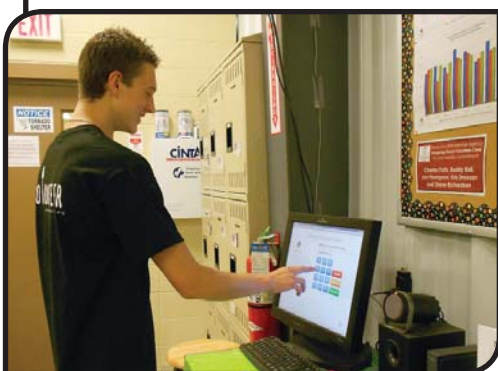


last year, which included meals for two breakfasts, two lunches, two dinners, two snacks and drinks.

Nearly \$30,000 of the \$127,850 was secured from corporate sponsors before the event and was used as challenge matches. This means roughly \$100,000 was raised by individual backpack sponsors and donors.

For 2012 corporate sponsorships, call Denise at (417) 865-3411 or to learn more about the Backpack Program, go to ozarksfoodharvest.org.

New Volunteer Information Center launches this month Application and scheduling process simplified for OFH Volunteer Community



The Food Bank unveiled a new online Volunteer Information Center, or V.I.C., so that existing volunteers can schedule their volunteer sessions with a few simple clicks.

The V.I.C. also allows new volunteers to easily apply to become part of the Volunteer Community at OFH.

The new database, accessible from ozarksfoodharvest.org, allows volunteers to:

- Manage a volunteer profile
- Sign up for volunteer opportunities & manage schedules
- Receive convenient reminders about scheduled sessions
- Access volunteer history (hours donated)
- Learn needs & other news

The Food Bank's Volunteer Coordinator, Jennifer Sickinger, says it's vital that existing volunteers submit a *new* application through the OFH website to gain access to the V.I.C.

Volunteers need to go to ozarksfoodharvest.org/volunteer.html and click on Volunteer Login. For questions, please call Jennifer at (417) 865-3411, ext. 114 or email jsickinger@ozarksfoodharvest.org.

Sign up today at ozarksfoodharvest.org/volunteer.html

OFH still needs volunteers for Joplin relief efforts! The need is long-term. *Will you help sort donations and repackage for distribution to your neighbors in need?*

Weekday Opportunities

Mon.–Fri. AM Session: 9 am–12 pm
Mon.–Thurs. PM Session: 12–3 pm

Evening & Weekend Opportunities

Tues. Evening Session: 6–9 pm
Sat. Session: 9 am–12 pm

Scheduled individuals & groups (5–10 for weekdays & 5–15 for evenings/weekends) are welcome. The youngest volunteer age allowed is 14. Closed toe shoes are required.

Ozarks Food Harvest named Small Business of the Year

The Springfield Area Chamber of Commerce announced Ozarks Food Harvest as its 2011 W. Curtis Strube Small Business Award recipient on May 4 during its annual awards luncheon.



The Food Bank is the first nonprofit ever to have been named the Small Business of the Year.

“Not only is this a great honor for Ozarks Food Harvest, it’s an honor for the outstanding community of nonprofit businesses that we have in the Springfield area,” said President/CEO Bart Brown.

Watch the video and view photos at ozarksfoodharvest.org/awards.html.

Dillon Stores make largest gift to OFH Joplin efforts

Dillon Stores presented \$250,000 for The Food Bank’s efforts in Joplin at a press conference on July 8.



After the check presentation, local store managers, staff and corporate executives volunteered to fill more than 200 backpacks for Joplin children in need. The Food Bank is grateful for this partnership.

Arvest Bank reaches 1 Million Meals goal

Arvest Bank launched its first-ever initiative to fight hunger in the 90 communities it serves and exceeded its goal of providing one million meals. Locally, this spring, Arvest customers and employees raised \$7,446.43 and 5,568 pounds for OFH’s Springfield and Joplin agencies, and \$1,647.88 for The Food Bank’s Branson-area member, CAM.



Pictured from left are Josh Rinkenbaugh, marketing officer at Arvest Bank, Joplin; Bart Brown, president/CEO, OFH; and Rodney Shepard, president, Arvest, Springfield.

Thank you Joplin relief supporters!

It is estimated that it will cost The Food Bank \$1 million to respond to the Joplin disaster. *Sincerest gratitude to the following donors for their significant financial gifts to help with Ozarks Food Harvest Joplin relief.*

- Arvest Bank
- Charlie & Mary Beth O’Reilly
- Clear Channel Radio fundraiser
- Dillon Stores
- GreaterGood.org & The Hunger Site
- The Herschend Family Foundation
- Michael & Diane Dousette (TN)
- Mid-Missouri Bank
- Mother’s Brewing Company & Springfield Brewing Company
- Joplin Benefit Concert
- Newman’s Own Foundation
- P&G Paper Products Company
- Round It Up America
- United Auto Workers
- Amalgamated Local Union 249

Volunteers who went above and beyond are listed below. *Nearly 800 individuals and groups generously gave 3,500+ hours since May 23.*

- Buddy Ball
- Jeremy Braden
- Hannah Davidson
- Casey Gunn
- Virginia Jones
- Sheila Keith
- Chase Peck
- Diane Richardson
- Dustin West
- Bill Whitworth
- Associated Electric Cooperative Inc.
- Bible Study Fellowship
- Christian Life Centers
- City Utilities
- First Baptist, Nixa
- First Presbyterian Church, Macomb IL
- Great Southern Bank
- Guaranty Bank—*First group following tornado, providing more than 40 volunteers during seven sessions!*
- Innovative Web Solutions
- King’s Way United Methodist Church
- MedX Health
- Merck
- Mercy St. John’s Hospital
- Metropolitan National Bank
- Missouri Employers Mutual
- Missouri State students, athletes & staff
- Ollis & Company
- Ozarks Community Hospital
- Palmer Oliver Law Offices
- UnitedHealthcare
- UPS
- Walmart #2211
- Washington Ave Christian Church

Food & Fund Drives were especially important immediately following the disaster. *There are simply too many to list, but OFH extends its deepest gratitude to everyone. (See page four for more info.)*

Utilizing NAP tax credits maximizes your charitable gift and makes an impact

Please consider making a gift to support Joplin efforts, please know you can receive a tax credit worth 50 percent of your donation to Ozarks Food Harvest.

Utilizing NAP (Neighborhood Assistance Program) tax credits maximizes your charitable gift and has a powerful impact on The Food Bank’s ability to *Transform Hunger into Hope.*

The process is simple. First, do you qualify? Corporations, companies and banks may qualify in addition to certain individuals involved in partnerships, S-corporations, limited liability corporations, sole proprietorships, shareholdings, farming, rental property or royalty ownership.

Second, does your donation qualify? Ozarks Food Harvest accepts cash, in-kind donations, professional services, equipment, real estate, stocks and bonds.

After your donation is made, you

simply complete the NAP Tax Credit Application. Once the form is notarized and we receive a copy of the cancelled check, or proof of donation, the paperwork is submitted to Jefferson City for approval. Once approved, the State will issue the donor a NAP tax credit voucher usually within 2-3 weeks.

The tax credit may be claimed against a variety of state taxes. I encourage you to learn more about claiming credits at ozarksfoodharvest.org/NAP.html.

A \$5,000 donation may cost you less than \$2,000, and a \$10,000 donation could cost less than \$3,000. Please consult your CPA if you’re considering using NAP tax credits.



Denise Gibson
Development Director

“It’s like nothing I’ve ever seen before.”

I was driving the CEO of Feeding America, Vicki Escarra, through the devastated landscape of Joplin. “Katrina was nothing like this,” she said.

Vicki had flown in to express the appreciation of the Feeding America national network to our hardworking staff and volunteers. She also wanted to visit some of our member agencies who were working on the ground to serve those directly impacted by the disaster.

I took her to Wildwood Baptist Church, where she met Marvin, the food pantry manager. The energetic retiree with a contagious smile showed us pantry shelves neatly stocked with food, paper products and cleaning supplies. A nearby freezer was full of meat and other frozen food items. Pallets of water and sports drinks lined the corridors.

We watched as Marvin cheerfully loaded up a family with a generous supply of food, paper towels, toilet paper, diapers, cleaning products and personal hygiene items. Everything in sight had come from our warehouse in Springfield, and much of the product had been donated by Feeding America.

In the days following the tornado, Feeding America provided hundreds of thousands of pounds of food and supplies to Ozarks Food Harvest for disaster relief. The Missouri Food Bank Association, comprised of our food bank and the five other Feeding America food banks in Missouri, also sprung into action.

Working as a network, we quickly coordinated with emergency management teams, FEMA and SEMA, to establish an efficient pipeline of food and supplies to designated distribution sites. That was the short term response.

“This is going to be with you for the next five years,” Vicki told me as we drove back from Joplin. This was something I already knew.

One thing that makes it possible to begin planning the long-term response is the support of the nation’s largest domestic hunger-relief charity, the network of 202 Feeding America food banks across the country.

But the support of our local communities is especially important to providing long-term response.

As our cover story states, we’re in this for the long haul. We know you are too, and we thank you for your continuing generosity.



Bart Brown

President/CEO

Ongoing food drives are still needed

Agencies served in Joplin are requesting the below items. These items are needed on a long-term basis. To register your food drive, go to ozarksfoodharvest.org/fooddrive.html and submit the required information, or call Tina at (417) 865-3411.



Most Needed Food Items

- Canned fruit (pop-top lids ideal)
- Canned vegetables
- Canned meats (tuna, chicken)
- Boxed dinners (tuna helper, mac & cheese)

OFH member pantries across SW MO need your help too! A listing of their Most Needed Items is also at ozarksfoodharvest.org/fooddrive.html.

Ozarks Food Harvest staff

Bart Brown, President/CEO

Administration

Cindy Snow, Administration Director
Cindy Boggs, Office Manager
Melanie Toler, Receptionist

Development & Communications

Denise Gibson, Development Director
Cassie Hanson, Research Development Coord.
Sara McClendon, PR Intern
Lindsey Neddenriep, Public Relations & Events
Tina Olson, Resource Recruitment Assistant
Jennifer Sickinger, Resource Recruitment Coord.

Member Services

Mary Zumwalt, Member Services Director
Erin Henderson, Member Services Asst.
Terra Lamb, Community Outreach Coord.
Traci Nash, Programs Assistant

Member Services Cont.

Jane Terry, Creative Information Specialist

Operations

James Thompson, Operations Director
Scott Boggs, Warehouse Facility Supervisor
Don Browning, Transportation Associate
Adam Crawford, Volunteer Specialist
Chris Kahre, Warehouse Associate
Mike Doubledee, Warehouse Quality Control
Alexis Harford, Volunteer Supervisor Lead
Eddie Hicks, Warehouse Associate
Kyle Horner, Warehouse Associate
John Lopez, Warehouse Scheduler
Stephen Roberts, Transportation Associate
Linda Smith, Inventory Coordinator
Adam Stoddard, Volunteer Specialist
Brian Wilson, Warehouse Associate
Steve Zahn, Volunteer Specialist

Thank You for your Donation

*YES, I would like to help Ozarks Food Harvest
Transform Hunger into Hope™*

Full Name(s) _____
 Address _____
 City _____ State _____ Zip _____
 E-mail _____

I would like my gift of:

\$25 \$35 \$50 \$100 Other \$ _____

to support:

Feeding Children General Food Distribution
 Feeding Families Joplin Disaster Relief
 Feeding Seniors Unrestricted

To give by credit card please provide:

Mastercard Visa Discover

Account# _____ Sec. Code _____ Exp. _____

Signature _____

Phone number(s) _____

Please use this form to make your tax-deductible gift, or simply provide your information directly on the enclosed envelope and send to Ozarks Food Harvest, P.O. Box 5746, Springfield, MO 65801-5746.

Transform Hunger into Hope™ at ozarksfoodharvest.org